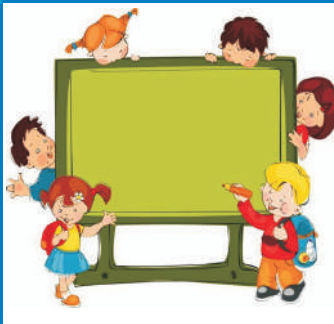
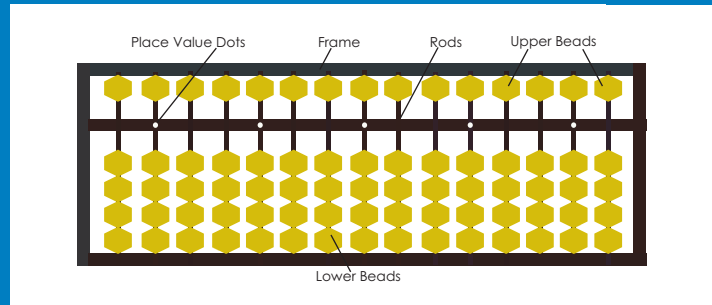


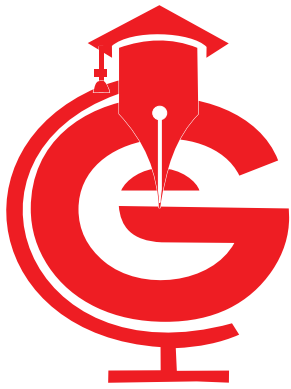
Franchise Proposal



Mental Maths Brain Development Program

Abacus Program Improves

**Concentration
Memory
Listening Skills
Photographic Memory**



ABOUT US

The G-Champ Abacus programme uses three aspects to train children - Abacus, Brain Gym and Speed Writing. The programme helps children to enjoy and play with numbers, develop their mental skills of concentration, visual memory, listening and builds their self-confidence. The programme incorporates a lot of fun through different types of games and puzzles. This Abacus Course helps children getting fear of math out of their way, children surprisingly begin to enjoy numbers.

Additionally, Brain Gym Exercises help the children to relax and energize the brain to do new tasks. Children improve their ability to learn, do their school work faster and hence have more free time to pursue their passion and interests.



Vision

To provide quality education to cater wisdom across the world.

To Provide business partners earning opportunities to fulfill their life through quality products, services and training.

Mission

To educate and guide 200000+ Students by 2030.

To open 600+ franchise centers across Maharashtra by 2025.

To Open 2000+ franchise Centers across India by 2030.

To have presence in 20+ countries by 2035.

“Your Success is Our Commitment”

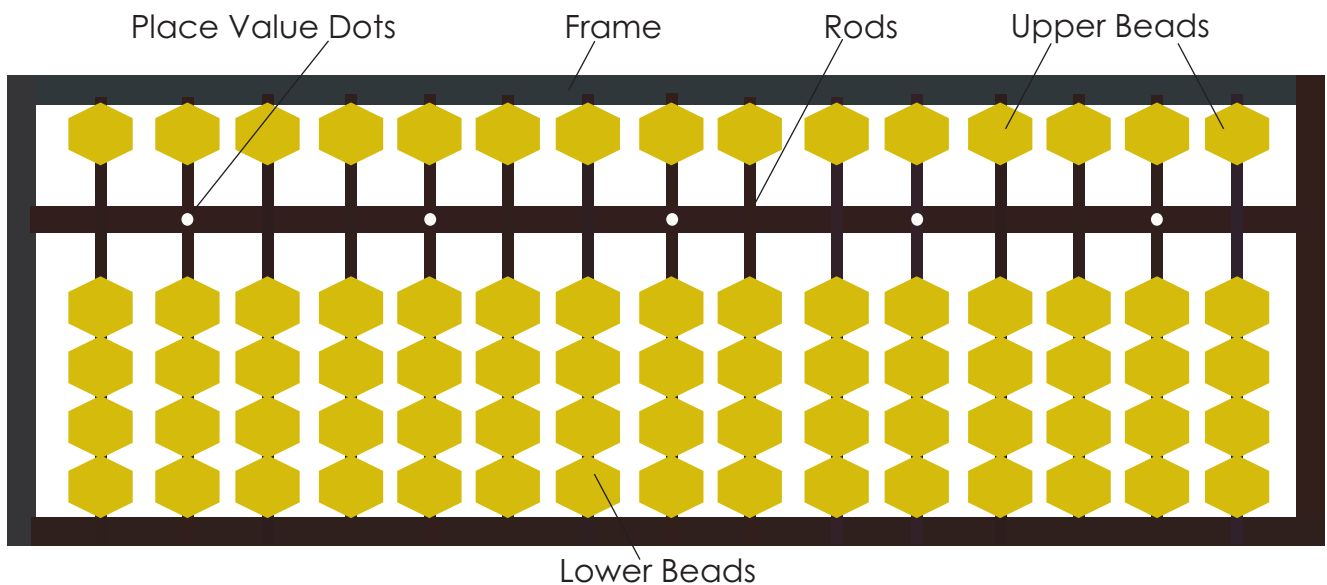
What is Abacus

An abacus is a manual aid to calculate that consists of beads that can be moved up and down on a series of sticks or strings within a usually wooden frame. The abacus itself doesn't calculate; it's simply a device for helping a human being to calculate by remembering what has been counted.

The abacus, which is still widely used in the world and other countries, dates from about 1200 A.D. It is possible that it derives from the earlier Counting bead used around the Mediterranean as early as 300 B. C.

Children need to equip themselves with the global thinking by optimizing and integrating their left and right function of the brain during the early years. The future of our children lies in their early mental development.

G Champ Abacus program aims at enhancing and optimizing the child's hidden potential such as their imagination, creativity and computation skills to evoke their senses to comprehend further.



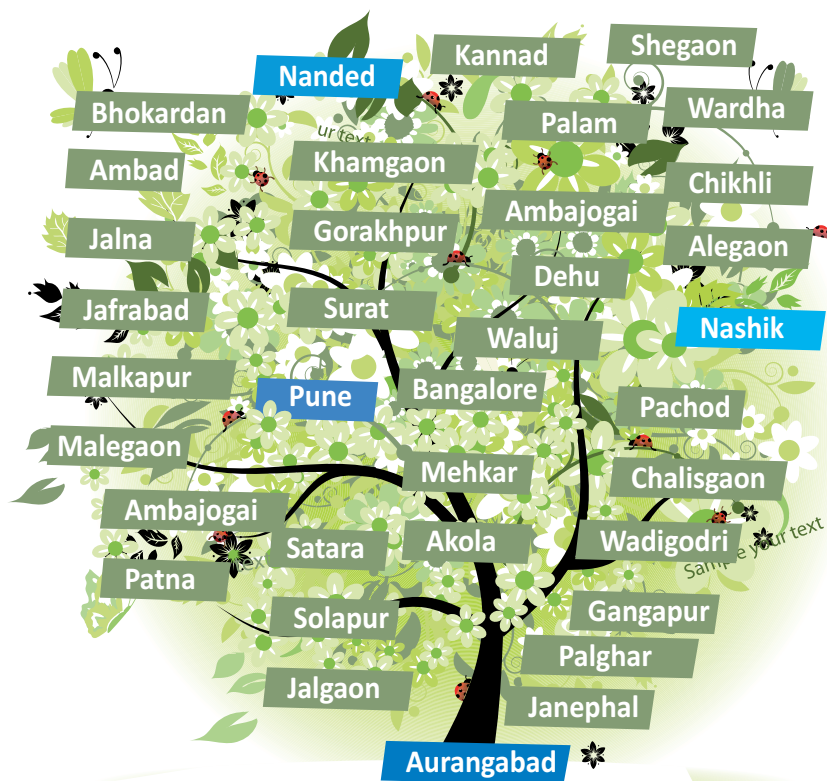
G-Champ Abacus Tool

A Brief Profile

G-Champ Abacus started its mission to provide aspiring Teachers and Students Value Based Quality Abacus Training. We are thereby adopting innovative teaching and learning practices that will create proactive leaders in the field of Education.

We have established our brand with honest practices and quality parameters.

Our Presence



75+

LOCATIONS

150+

CENTERS

Why G-Champ Abacus

Highlights

- ISO 9001:2015 Certified Company
- No Royalty Model
- Multiple Revenue Options
- Work on only two days
- Successful Business Model
- Work part time or Full Time



Franchise Model

Our Franchise Model is Cost effective and quality oriented.

Your Success is our Priority. We are committed for your growth.



500+ TEACHERS TRAINED

15000+ STUDENTS ENROLLED

Month by Month Admissions Tally

Note:- We have considered 5 Admissions in Jr Level and 10 Admissions 1st Level every Month. This is average value. A franchisee can work hard and do more admissions than this. Our many Franchise Partners have achieved more than this.

Month	Abacus Jr. Level	Abacus Level 1	Abacus Level 2	Abacus Level 3	Abacus Level 4	Abacus Level 5	Abacus Level 6	Abacus Level 7	Abacus Level 8	Abacus Level 9	Total Adm.
1	5	10	0	0	0	0	0	0	0	0	15
2	5	10	0	0	0	0	0	0	0	0	15
3	5	10	0	0	0	0	0	0	0	0	15
4	5	15	10	0	0	0	0	0	0	0	30
5	5	15	10	0	0	0	0	0	0	0	30
6	5	15	10	0	0	0	0	0	0	0	30
7	5	15	15	10	0	0	0	0	0	0	45
8	5	15	15	10	0	0	0	0	0	0	45
9	5	15	15	10	0	0	0	0	0	0	45
10	5	15	15	15	10	0	0	0	0	0	60
11	5	15	15	15	10	0	0	0	0	0	60
12	5	15	15	15	10	0	0	0	0	0	60
13	5	15	15	15	15	10	0	0	0	0	75
14	5	15	15	15	15	10	0	0	0	0	75
15	5	15	15	15	15	10	0	0	0	0	75
16	5	15	15	15	15	15	10	0	0	0	90
17	5	15	15	15	15	15	10	0	0	0	90
18	5	15	15	15	15	15	10	0	0	0	90
19	5	15	15	15	15	15	15	10	0	0	105
20	5	15	15	15	15	15	15	10	0	0	105
21	5	15	15	15	15	15	15	10	0	0	105
22	5	15	15	15	15	15	15	15	10	0	120
23	5	15	15	15	15	15	15	15	10	0	120
24	5	15	15	15	15	15	15	15	10	0	120
25	5	15	15	15	15	15	15	15	15	10	135

Note- These are estimated figures. These figures are shown to Express potential in this venture.

Earnings at Glance



Year 1

Month	Total Adm.	Approx. Revenue
1	15	24000
2	15	24000
3	15	24000
4	30	48000
5	30	48000
6	30	48000
7	45	72000
8	45	72000
9	45	72000
10	60	96000
11	60	96000
12	60	96000
Total (Year 1)	720000	

Year 2

Month	Total Adm.	Approx. Revenue
13	75	120000
14	75	120000
15	75	120000
16	90	144000
17	90	144000
18	90	144000
19	105	168000
20	105	168000
21	105	168000
22	120	192000
23	120	192000
24	120	192000
Total (Year 2)	1872000	

Estimated Earnings

Year 1

6+ Lacs

Year 2

14+ Lacs

Year 3

18+ Lacs

Considerations for Drop down strength = - 20%

Note- 1. We have considered fees Rs 1600 per student for above Data. Franchisee can take Rs 2500 as fees for 1st Level (Rs 900 to be paid to Company for 1st Level Kit) and Rs 2000 as fees for 2nd to 9th Level (Rs 300 each to be paid to Company for 2nd Level to 9th Level Kit)

2. Above estimated numbers are possible only if Franchisee take proper training, do rigorous practice, provide standard classroom facilities to students, maintain high standards in quality of teaching, work full time to run abacus classes, do marketing Activities regularly, and adapt innovative methods in Abacus education and Brain Gym activities.

3. G-Champ Abacus is committed to provide requisite Training and support to each Franchisee and Course Instructors. Franchisee have to follow the guidelines given by company whilst running the Center.

Yes, It is Possible

Franchisee Package

Teaching Material

S.N.	Particulars	Gold	Super Gold
1.	Sample Kit (L-1)	Yes	Yes
2.	Sample Kit (Jr. Level)	Yes	Yes
3.	Teacher Abacus	Yes	Yes
4.	Flash Cards	Yes	Yes
5.	Stop Watch	Yes	Yes
6.	Practice Papers (Online)	Yes	Yes
7.	Practice Papers (PDF)	Yes	Yes
8.	Access to training Videos	Yes	Yes

Marketing Material

9.	Pamphlets	8000 Qty. (4 Colour)	2000 Qty. (1 Colour)
10.	Visiting Cards	1000 Qty. (4 Colour, 2 Side)	1000 Qty. (4 Colour, 1 Side)
11.	Banners	3 Qty. (30 Sq. ft.)	3 Qty. (30 Sq. ft.)
12.	Soft Copies- CDR, JPG, PDF	Yes	Yes
13.	Marketing Videos	Yes	Yes
14.	Occasional Creatives	Yes	Yes

Franchisee Package

Office Material

S.N.	Particulars	Gold	Super Gold
1.	Enquiry File	Yes	Yes
2.	Receipt Books	Yes	Yes
3.	Enquiry Forms	Yes	Yes
4.	Admission Forms	Yes	Yes
5.	Training Certificates	Yes	Yes
6.	Franchise Certificate	Yes	Yes

Territory Rights

9.	District Place (1 Km)	Yes	No
10.	Tehsil Place (2 Km)	Yes	No
11.	Village Place (3 Km)	Yes	No
12.	1 Center Extension (Optional)	Yes	No

Other Courses (Complimentary)

9.	KalFun	Yes	No
10.	Handwriting (Cursive)	Yes	No
11.	Handwriting (Simple Script)	Yes	No
12.	Handwriting (Devnagari)	Yes	No

Franchisee Package

Training Support

S.N.	Particulars	Gold	Super Gold
1.	Abacus Training (All Levels)	Yes	Yes
2.	Marketing Training	Yes	Yes
3.	Counseling Training	Yes	Yes
4.	KalFun training	Yes	No
5.	Handwriting Training	Yes	No
6.	Brain gym training	Yes	Yes

How Can you get Training?

Option 1 :- You can come at our office and take Training Physically.

Option 2 :- You can take Training online on Zoom/Skype etc

Option 3 :- You can take training through Videos and Online Support.

Option 4 :- Trainer will come to your Place for Training.
(Food, Travel and Lodging Charges apply)

- C.I.**
- Course Instructor will have to take training step by step starting from 1st Level.
 - Course Instructor will have to undergo oral/written Exam after each level to qualify for next level Training.
 - Course Instructor have to inform Head office/ Training Manager before starting Classes.
 - Course Instructor can make Audio call / Video call for doubts associated with conducting classes. C.I. should take appointment via E-Mail or Whatsapp or Call .

Our Trainers are always ready to serve you!

Costing

Gold Package

INR 32000

Super Gold Package

INR 20000

Other Courses and Services

S.N.	Particulars	Cost
1.	KalFun Training and Sample Kit	4999
2.	Handwriting(Cursive) and Sample Kit	2999
3.	Handwriting (Devnagari) and Sample Kit	2999
4.	Handwriting (Script) and Sample Kit	2999
5.	Handwriting (Combo) and Sample Kit	4999
6.	Phonics Training and Sample Kit	4999
7.	Rubik's Cube (2x2, 3x3) Training and Sample Kit	5999
8.	Vedic Mathematics Training and Sample Kit	19999
8.	DMIT Training and Sample Kit	9999
9.	Mid Brain Activation Training and Sample Kit	9999

Platinum Package- INR 60000

This package includes Gold package + all the above mentioned Courses.

Requirements

What we Look for:

G-Champ Abacus is looking for enthusiastic people who

- Have the desire and determination to achieve financial freedom and interested in Long term business relationship.
- Have a passion for educational business.
- Possess the capital and the drive to grow a successful technology training center.



Partner Eligibility Criteria

■ Educational Background:

Graduates/ Engineers/ Teachers/ Management Personnel

■ Professional Background:

Anyone who is having Passion for teaching children or passion of doing Educational Business can come and Join.

Space Planning

Space:- 150 - 500 sq ft Space preferably in residential area.

- **Class room** - Classroom should have Desk-bench seating arrangement. White board or Black board and small space to hang Teacher Abacus.
- **Reception:-** Reception area with table and Chairs. Parents can sit and enquire about courses. Waiting area for Parents.
- **Amenities:-** Drinking Water, Wash Room, Play area etc.
- **Decorum:-** Classroom, Reception and Waiting Area should be decorated with Educational Charts and Banners. A big banner should be hung outside class showing all the Courses , age group, Contact Numbers and G-Champ Logo.

Competitions

“Motivation is the difference between what a child can do and what he or she will do.”

Every Child is unique. Every child is born with unique potential in terms of knowledge, skills and Capabilities. Our aim is to motivate Children as maximum possible to extract best in them. With this principle we strive to give opportunities to Children to showcase their talent. We conduct District Level, state Level, National Level and International Level Abacus Competitions.

Some Abacus Competition Memories



Start-up schedule for a new centre

UNDERSTAND THE CONCEPT & BUSINESS PLAN

MOU SIGN-UP & PAY FRANCHISE FEE

RECEIVE START-UP KIT

FAMILIARIZATION TRAINING

ABACUS AND BRAIN GYM TRAINING

MARKETING AND OPERATIONS TRAINING

PRACTICE AND EVALUATION

LAUNCH ADVERTISEMENT

GRAND INAUGURATION

BATCH COMMENCEMENT



BENEFITS

Support Personnel

Resource Person Support

Multiple Revenue Streams

A Nominal Association Fee

Capturing the Upcoming Trend

No Royalty Business Model

Complete Orientation and Hand holding

ABACUS

Mental Maths Development Programme
An ISO 9001:2015 Certified Company

Gainian Education Pvt. Ltd.

Registered Office:- First Floor, Akar Sai Apartment, Vijayant Nagar, Beed Bypass, Aurangabad, Maharashtra - 431005

Email:- gainian.education@gmail.com

Website:- www.gainian4education.com

PUNE

AURANGABAD

NANDED

NASHIK